Word of the Week

2/24/14 to 2/28/14

definition

Read on: Monday

convincing, compelling, forceful

characteristics

Read on: Tuesday

adjective-able, fitted, or intended to convince

persuasive

Read on: Wednesday

Her argument was so persuasive the judge ruled in her favor.

example

Read on: Thursday

Opinions are not persuasive if they are not supported by facts.

non-example